

Standards and Assessment Division - Printed Materials				
Anticipated Materials and Estimated Numbers				
Printed Material	Distribute to	Distribution Method(s)	Pages	Due Date
Assessment Updates	All audiences	website, e-mail, meetings	2-4	monthly
Assessment Notes	testing coordinators, testing program e-mail list	website, e-mail, meetings	2-4	monthly
Standards and Assessment Overview Assistance Packet	all audiences	website, e-mail, meetings	15-20	fall
Using Assessment Results	teachers, administrators, districts, counties	website, e-mail, mail, meetings	30-35	spring
Using Locally Designed Standards-Based Assessment to Focus Instruction	teachers, administrators, districts, counties	website, e-mail, mail, meetings	25-30	fall
Other Assistance Materials	districts, counties	website, e-mail, mail, meetings	15-20	fall
STAR Overview	all audiences	website, e-mail, mail, meetings	15-20	fall
Reporting STAR Results: Press Briefing Packet	districts, counties, STAR coordinators	website, e-mail, meetings	20-25	spring
Reporting STAR Results to the Media	media, districts, counties	website, e-mail, meetings	20-25	spring
Reporting STAR Results to Parents	schools, districts, counties	website, e-mail, mail, meetings	20-25	spring
Brochure for Parents About STAR and STAR Results	schools, districts, counties	website, e-mail, mail, meetings	3-4	spring
STAR Staff Development Guide	schools, districts, counties	website, e-mail, mail, meetings	100	summer
STAR Parent Information Packet	schools, districts, counties	website, e-mail, mail, meetings	15-20	winter
STAR Writing Guide for Grades 4 and 7	schools, districts, counties	website, e-mail, meetings	25-30	winter
Overview of CAHSEE	all audiences	website, e-mail, mail, meetings	10-15	fall/winter
Parent Notification Assistance Packet for Districts and Schools	schools, districts, counties	website, e-mail, mail, meetings	15-20	fall
Reporting CAHSEE Results: Assistance Packets	teachers, administrators, districts, counties	website, e-mail, mail, meetings	30-35	fall
Overview of CELDT	bilingual coordinators, teachers, administrators	website, e-mail, mail, meetings	15-20	fall
Reporting CELDT Results: Assistance Packets	bilingual coordinators, teachers, administrators	website, e-mail, mail, meetings	30-35	winter
Teacher Guides and/or Staff Development Guides	bilingual coordinators, teachers, administrators	website, e-mail, mail, meetings	35-40	fall
Overview Information Packet on the Statewide Physical Fitness..	schools, districts, counties	website, e-mail, mail, meetings	25-30	winter
Press Releases (average 2 per program)	media, e-mail, website	website, e-mail, mail, meetings	2-3 (each)	f/w/s
An Information Packet for Special Education Teachers, ...	teachers, administrators, schools, districts, co.	website, e-mail, mail, meetings	30-35	winter
An Information Packet on the New ESEA - No Child Left Behind	all audiences	website, e-mail, mail, meetings	30-35	winter
Overview Information Packet on NAEP	all audiences	website, e-mail, mail, meetings	25-30	Winter
Reporting API Growth (3 packets)	schools, districts, counties, media	website, e-mail, mail, meetings	70 (each)	Fall
Reporting API Base (3 packets)	schools, districts, counties, media	website, e-mail, mail, meetings	70 (each)	Summer
Reporting AYP Base (3 packets)	schools, districts, counties, media	website, e-mail, mail, meetings	70 (each)	Summer

